IFB Solutions

IFB Solutions Golf Tournament Fundraiser

JUNE 9 & 10, 2027
ASHEVILLE, NC

ASHEVILLE GOLF TOURNAMENT

Supporting IFB Solutions, America's leader in building life-changing opportunity for people who are blind.

ifbsolutions.org/events

To our friends and partners -

I'm excited to invite you to join us for the 2027 Asheville Golf Tournament! Against the backdrop of the Blue Ridge Mountains, it's always a memorable experience of golf, connection and community, but what brings us together goes far beyond the course.

Every sponsorship and every person who joins us helps IFB Solutions create more opportunities for people who are blind. Your support helps fund the training, adaptive technology, accessible workspaces and individualized support that can turn preparation into a first day on the job, and a job into a lasting career.

We're especially grateful for the companies and individuals who return year after year, and equally excited to welcome those joining us for the first time. Whether you sponsor the tournament, bring a team, engage with golfers on the course or simply help spread the word, you become part of work that has a tangible impact long after the final putt drops.

I hope you'll join us in 2027 for a great event, more importantly, for the opportunity to help create opportunity for people who are blind.

See you in Asheville!

Tatiana Russell
IFB Solutions Grants & Development Manager
336-354-9742 | trussell@ifbsolutions.org

MORE THAN A DAY ON THE COURSE

The IFB Solutions Asheville Golf Tournament brings together customers, suppliers, business partners and friends of IFB for two days of connection, competition and mission impact in the Blue Ridge Mountains.

The experience begins Wednesday evening with our Welcome Reception, an energetic gathering designed for conversation. It's a chance to reconnect with longtime partners, meet new ones and spend time with the people who help move IFB's mission forward throughout the year.

On Thursday, we head to the historic Grove Park Inn golf course for tournament play. Set on a classic Donald Ross layout with elevated tee boxes and sweeping mountain views, the course delivers the timeless, strategic experience golfers love. The day concludes with an Awards Lunch celebrating the players, partners and sponsors who make the event possible.

WELCOME RECEPTION

Wednesday, June 9, 2027 | 5:30–8:00 PM
LOCATION COMING SOON!

Expect a lively evening of networking with IFB customers, suppliers, leaders and supporters, paired with a short mission-focused program and plenty of time to connect.

TOURNAMENT DAY

Thursday, June 10, 2027 | Shotgun Start: 8:00 AM
Grove Park Inn Golf Course
1–75 Club View Road, Asheville, NC 28804

Format: Captain's Choice; 30 teams maximum. Awards Lunch immediately following play.

REGISTER NOW - SPACE FILLS QUICK!

Visit ifbsolutions.org/events or contact Tatiana Russell at trussell@ifbsolutions.org or 336-354-9742.

SCAN HERE TO VIEW EVENT DETAILS AND REGISTER

YOUR SUPPORT MAKES IT POSSIBLE

IFB Solutions creates jobs and career pathways for people who are blind through training, employment and workplace support. But creating an opportunity takes more than opening a position.

It takes the right technology. The right training. An accessible workstation. Transportation. Coaching. Workplace adaptations. And sometimes, rethinking a job entirely so a person who is blind can perform it successfully. That is where philanthropy makes a difference.

TRAINING THAT LEADS TO EMPLOYMENT
Computer skills, job-readiness training and individualized coaching help candidates build the skills they need to move into paid roles.

ADAPTIVE TECHNOLOGY & ACCESSIBLE WORKSPACES
Screen readers, magnification, specialized equipment and thoughtful workstation design remove barriers and expand the jobs people who are blind can perform.

JOB REDESIGN & ACCESSIBILITY
Our teams evaluate jobs once considered out of reach and identify new tools, processes and adaptations that make those roles accessible.

SUPPORT BEYOND THE WORKSTATION
Transportation coordination, benefits navigation, wellness resources and individualized assistance help employees overcome barriers that can affect success on the job.

SAFE, ACCESSIBLE FACILITIES
Investments in accessibility, preventive maintenance and workplace improvements help create environments where employees can work safely, efficiently and independently.

Your sponsorship helps fund the pieces that sales revenue alone does not cover, turning training into readiness, readiness into employment, and employment into greater independence. ***Your impact lasts long after the final putt.***

PUT YOUR PARTNERSHIP IN VIEW

Sponsoring the Asheville Golf Tournament is an opportunity to support IFB Solutions' mission while putting your organization in front of customers, suppliers, industry partners and community leaders who already understand the value of doing business with purpose. We build sponsor recognition around meaningful visibility, genuine interaction and clear stewardship, not simply logo placement.

Have an idea that fits your brand, customers or team? Talk with us. Whenever possible, we'll work with sponsors to create thoughtful opportunities that add to the experience while keeping the mission at the center.

BUILD AWARENESS
Eligible sponsors are recognized across event communications, digital promotion and participant outreach leading into tournament week.

CREATE ANTICIPATION
Select sponsorships offer opportunities to highlight your organization, products or partnership with IFB before guests arrive in Asheville.

CONNECT FACE TO FACE
The Welcome Reception, tournament activities and Awards Luncheon provide natural opportunities to build relationships with customers, partners and IFB leadership.

BE VISIBLE WHERE IT MATTERS
Recognition may include event signage, on-course placement, branded experiences, stage acknowledgments and other opportunities based on sponsorship level.

ACTIVATE YOUR BRAND
Select sponsors can create experiences that go beyond a logo, including on-course activations, product demonstrations, hospitality and other customized touchpoints.

SPONSORSHIP OPPORTUNITIES

PREMIER EVENTS SPONSOR | Contact Us for Pricing
- IFB has employee and community events beyond this Tournament - and we need sponsors!
- Contact us to discuss comprehensive sponsorship opportunities and design a custom package

PRESENTING SPONSOR | $25,000
- 2 foursomes
- Event "presented by" your company, highlighted across event marketing and at-event signage
- Speaking opportunity at both the Welcome Reception and Tournament Day shotgun start
- Logo on primary event marketing materials & signage

PARTNER SPONSOR | $20,000
- 2 foursomes
- Opportunity for product/service display and demonstration at Welcome Reception and Tournament
- Logo on primary event marketing materials & signage

VISIONARY SPONSOR | $15,000
- 1 foursome
- Opportunity for product/service display and demonstration at either the Welcome Reception or Tournament
- Logo on primary event marketing materials & signage

WELCOME RECEPTION SPONSOR | $10,000
- 1 foursome
- Welcome Reception "presented by" your company
- Speaking opportunity at the Welcome Reception
- Opportunity to design or name a custom cocktail
- Logo on primary event signage

AWARDS LUNCH SPONSOR | $7,500
- 1 foursome
- Awards Luncheon "presented by" your company
- Speaking opportunity at the Awards Lunch
- Logo on primary event signage

PHOTO SPONSOR | $5,000
- 1 foursome
- Logo on event signage and dedicated signage at the team photo station: "Photos presented by [Your Company]"

SPONSORSHIP OPPORTUNITIES, Continued

GOLF TOWEL SPONSOR | $5,000
- 1 foursome
- Logo featured on tournament golf towels and event signage

GOLF BALL SPONSOR | $3,000
- 1 foursome
- Logo featured on golf balls, or option to provide golf balls

GIFT BAG SPONSOR | $2,500
- 1 foursome
- Logo featured on tournament gift bags

LONGEST DRIVE SPONSOR | $2,000
- 1 foursome
- Logo on signage at tournament's Longest Drive hole

CLOSEST TO THE PIN SPONSOR | $2,000
- 1 foursome
- Logo on signage at tournament's Closest to the Pin hole

INNOVATOR SPONSOR | $2,000
- 1 foursome
- Company name included on event signage

PLAYER CART SPONSOR | $1,250
- Logo on tournament day signage & player scorecards

BEVERAGE STATION SPONSOR | $1,000
- Company name included on event signage
- Logo on signage at beverage stations throughout course

TEE BOX SPONSOR | $300
- Logo on one sponsor sign placed on the course

TEAM OF FOUR | $1,200
- 1 foursome for tournament play

INDIVIDUAL PLAYER + TEE BOX SIGN | $600
- 1 player registration
- Logo on one sponsor sign placed on the course

INDIVIDUAL PLAYER REGISTRATION | $375

READY TO JOIN US?

Whether you're sponsoring, bringing a team or looking for the right way to get involved, we're ready to help make the process simple. Sign up online via the link below, and connect with Tatiana Russell with any questions or to plan custom sponsorship activity.

SIGN UP at ifbsolutions.org/events

CONTACT Tatiana Russell at 336-354-9742 or trussell@ifbsolutions.org

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LOGOS & ARTWORK

Logo/Artwork Deadline | May 20, 2027

- Please send sponsor artwork to marketing@ifbsolutions.org and in Subject, include "Asheville Golf – Sponsor Artwork"
- Preferred formats: Vector .AI or .EPS files are preferred. If vector artwork is unavailable, please send a high-resolution .PNG with transparent background at 300 dpi.
- To ensure consistency and legibility across event materials, IFB Solutions may adapt supplied artwork as needed. Logos used in digital, print and on-course materials may be reproduced in one color or grayscale depending on the application.
- Planning to provide giveaways, display materials or other physical collateral? Please coordinate delivery requirements and timing with Tatiana in advance.

EVENT POLICIES

Weather | IFB Solutions, in coordination with Grove Park Inn course staff, will determine whether conditions are safe and playable. If the course is deemed unplayable, IFB will coordinate next steps with players, sponsors and the venue. Sponsors will be notified promptly, and alternate, comparable recognition will be arranged when appropriate.

Sponsorships & Registration | All sponsorships, team registrations, individual entries and à la carte purchases are non-refundable.

Tax Deductibility | IFB Solutions is the trade name of Winston-Salem Industries for the Blind and is a 501(c)(3) nonprofit corporation. Sponsorships and registrations are tax-deductible to the extent allowed by law. Please consult your tax advisor. Financial information about this organization and a copy of its license are available from the North Carolina State Solicitation Licensing Branch at 919-807-2214. The license is not an endorsement by the State.