



The Omni Grove Park Inn



2024 SPONSOR GUIDE

The Tournament creates opportunities for independence and innovative training, employment, and programs for employees who are blind and the community.

TATIANA RUSSELL (336) 759-0551, EXT. 5791 TRUSSELL@IFBSOLUTIONS.ORG

ABOUT IFB SOLUTIONS



OUR MISSION

IFB Solutions provides opportunities for people who are blind or visually impaired in need of training, employment and services. We believe all people who are blind or visually impaired have the right to succeed in every area of life.

IFB Solutions is the largest employer of people who are blind or visually impaired in the country.

OUR VISION

To be America's leader in building life-changing opportunities for people who are blind.

Sponsorships, grants, and donations from the community fund life-changing training programs and services for people who are blind or visually impaired throughout North Carolina and beyond.

QUICK STATS

300+ | Employees who are blind have jobs, training, access to subsidized services like on-site healthcare and transportation, as well as programs thanks to customers, community partners and sponsors.

\$20,000 | The savings for 10 families who received Closed Circuit Televisions (CCTV) free of charge through our Recycle for Sight program.

50 children | Created long lasting memories and relationships by participating in our After School Programs, S.E.E. Summer Camps and Weekend Activities.

Up to 6 weeks | is spent conducting on-the-job training for people who are blind.



TOURNAMENT OVERVIEW



WELCOME RECEPTION

We start the experience with the relaxing and fun evening at a local eatery. Our goal is to have a fun, casual opener ahead of a great day of golfing. Refreshments and heavy hors d'oeuvres will be provided. The guests will have an opportunity to meet IFB staff and board as well as other golfers and community supporters in a relaxed atmosphere.

Date: Wednesday, June 19, 2024

Time: 5:30 PM

Location: To Be Determined



TOURNAMENT

Compete among 30 teams on the legendary par-70 course in our annual captain's choice tournament. Breathtaking Blue Ridge Mountain views from each elevated tee box guarantee a memorable experience for friends and colleagues on this 6,400-yard championship course. **Awards Luncheon immediately after the Tournament**

Date: Thursday, June 20, 2024

Time: Shotgun Start – 8 AM

*Location: 1-75 Club View Road,
Asheville, NC 28804*



TO REGISTER AND SPONSOR

Sponsor opportunities are outlined on the following pages and at ifbsolutions.org/events



Tatiana Russell
(336) 759-0551, Ext. 5791
trussell@ifbsolutions.org

SPONSORSHIP OPPORTUNITIES



For additional information, contact Tatiana Russell at (336) 759-0551, Ext. 5791 | trussell@ifbsolutions.org

Sponsors: please submit logos in vector format (.ai or .eps preferred) by Thursday, May 30 to marketing@ifbsolutions.org. Sponsors who do not provide appropriate artwork by this time will be recognized in text. Questions? Please connect with Tiara Reynolds, Marketing Assistant, at treyolds@ifbsolutions.org.

PRESENTING SPONSOR | \$25,000

- Number of foursomes: 2
- (Event Name) presented by "Your Company"
- Speaking opportunity at event
- Logo on all event marketing materials, signage

PARTNER SPONSOR | \$20,000

- Number of foursomes: 2
- Logo on all primary marketing materials, signage

VISIONARY SPONSOR | \$15,000

- Number of foursomes: 1
- Logo on primary event signage

WELCOME RECEPTION SPONSOR | \$10,000

- Number of foursomes: 1
- (Welcome Reception) presented by "Your Company"
- Speaking opportunity at Welcome Reception
- Logo on primary event signage

AWARDS LUNCHEON SPONSOR | \$7,500

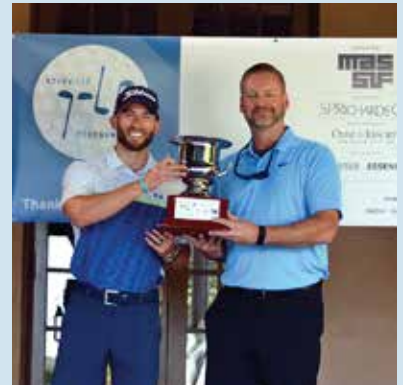
- Number of foursomes: 1
- (Awards Luncheon) presented by "Your Company"
- Speaking opportunity at Awards Luncheon
- Logo on primary event signage

PHOTOS SPONSOR | \$5,000

- Number of foursomes: 1
- Logo on primary event signage
- Signage at the Photos Station: "Photos presented by "Your Company Logo"

GOLF BALLS SPONSOR | \$3,000

- Number of foursomes: 1
- Logo on primary event signage
- Logo on golf balls or opportunity to provide golf balls for golfers



SPONSORSHIP OPPORTUNITIES



For additional information, contact Tatiana Russell at (336) 759-0551, Ext. 5791 | trussell@ifbsolutions.org

Sponsors: please submit logos in vector format (.ai or .eps preferred) by Thursday, May 30 to marketing@ifbsolutions.org. Sponsors who do not provide appropriate artwork by this time will be recognized in text. Questions? Please connect with Tiara Reynolds, Marketing Assistant, at treynolds@ifbsolutions.org.

GIFT BAG SPONSOR | \$2,500

- Number of foursomes: 1
- Logo on bags or opportunity to provide bags for golfers

LONGEST DRIVE SPONSOR | \$2,000

- Number of foursomes: 1
- Logo on signs placed at one of the longest drive holes

CLOSEST TO THE PIN SPONSOR | \$2,000

- Number of foursomes: 1
- Logo on signs placed at one of the closest to the pin holes

INNOVATOR SPONSOR | \$1,700

- Number of foursomes: 1
- Name (text) on primary event marketing materials

PLAYER CART SPONSOR | \$1,000

- Name (text) on primary event signage
- Logo on player carts

TEAM OF 4 | \$900

- One (1) foursome - team of four players

BEVERAGE STATION SPONSOR | \$700

- Name (text) on primary event marketing materials
- Opportunity to put non-paper item in swag bag
- Logo on signs placed at three (3) beverage stations

TEE BOX SPONSOR | \$300

- NOTE: LOGOS MUST BE SENT TO MARKETING@IFBSOLUTIONS.ORG BY MAY 30, 2024 TO BE INCLUDED
- Logo on one sign placed on course

INDIVIDUAL PLAYER | \$275

- One (1) spot for a player on a foursome





June 20, 2024
ifbsolutions.org/events

YOUR PARTICIPATION IN THIS
TOURNAMENT SOLIDIFIES YOUR
SUPPORT OF IFB SOLUTIONS'
MISSION TO CREATE JOBS FOR
PEOPLE WHO ARE BLIND.



DONATE ONLINE TODAY

Our secure website makes it easy to give online. Your tax-deductible gift helps us provide independence and better quality of life for the people we serve.

