

September 25th, 2020



Sponsor Guide

Presenting Sponsor



CONTACT

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The Asheville Golf tournament benefits innovative training and employment programs at IFB Solutions; supporting opportunities for independence for Americans who are blind.

OUR VISION

To be America's leader in building life-changing opportunities for people who are blind.

Sponsorships, grants and donations from the community fund life-changing training programs and services for adults and children who are blind or visually impaired.

OUR MISSION

IFB Solutions provides opportunities for people who are blind or visually impaired in need of training, employment and services. We believe all people who are blind or visually impaired have the right to succeed in every area of life.

IFB Solutions is the largest employer of people who are blind or visually impaired in the country.



EMPLOYMENT & RECRUITMENT STATS



240

AVERAGE HOURS OF TRAINING WE INVEST IN A NEW EMPLOYEE SO THEY ARE SUCCESSFUL IN THEIR JOB OF CHOICE

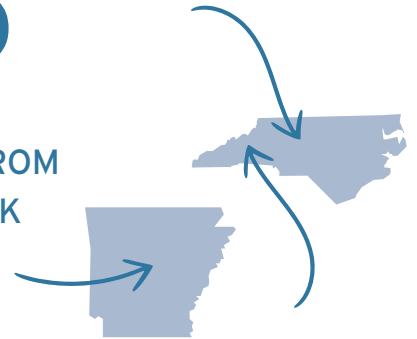


35

HOURS IT TAKES TO RECRUIT JUST ONE PERSON WHO IS BLIND TO COME WORK AT IFB SOLUTIONS

54%

EMPLOYEES WHO ARE BLIND HAVE MOVED FROM OUT-OF-STATE TO WORK AT AN IFB SOLUTIONS FACILITY



98

PEOPLE WHO ARE BLIND FROM ALL PARTS OF THE U.S. WERE HIRED BY IFB SOLUTIONS IN FY19

GOLF TOURNAMENT

LOCATION Asheville, NC | The Omni Grove Park Inn

OVERVIEW Swing into a piece of history! Compete with 30 other teams on the legendary par-70 course in our annual Captain's Choice tournament. Breathtaking Blue Ridge Mountain views from each elevated tee box guarantee a memorable experience for friends and colleagues on this 6,400 yard championship course.

DATE: September 25, 2020

*The Omni Grove Park Inn - Golf Course
Staggered Tee Times Begin at 10am*



SPONSORSHIP OPPORTUNITIES

SPONSOR LEVEL	PRICE	BENEFITS
PRESENTING SPONSOR	\$15,000	<ul style="list-style-type: none"> • Number of foursomes: 2 • Event Name presented by "Your Company" • Logo on primary event marketing materials and signage • Opportunity to put non-paper item in gift bag • Presenting sponsor social media package
PARTNER SPONSOR	\$10,000	<ul style="list-style-type: none"> • Number of foursomes: 1 • Logo on primary event marketing materials and signage • Opportunity to put non-paper item in gift bag • Partner sponsor social media package
VISIONARY SPONSOR	\$7,500	<ul style="list-style-type: none"> • Number of foursomes: 1 • Logo on primary event marketing materials and signage • Opportunity to put non-paper item in gift bag
CUSTOMIZED SPONSOR	TBD	<ul style="list-style-type: none"> • Number of foursomes: 1 • Logo on primary event signage • Logo on primary event marketing materials • Opportunity to put non-paper item in gift bag
BOXED AWARDS DINNER SPONSOR	\$5,000	<ul style="list-style-type: none"> • Number of foursomes: 1 • Logo on packaging for dinner box • Logo on primary event signage • Opportunity to put non-paper item in gift bag
GIFT BAG SPONSOR	\$2,500	<ul style="list-style-type: none"> • Number of foursomes: 1 • Opportunity to put non-paper item in gift bag • Logo on bags or opportunity to provide bags for golfers

SPONSOR LEVEL	PRICE	BENEFITS
LONGEST PUTT SPONSOR	\$2,000	<ul style="list-style-type: none"> • Number of foursomes: 1 • Opportunity to put non-paper item in gift bag • Logo on signs placed at one of the longest putt holes
LONGEST DRIVE SPONSOR	\$2,000	<ul style="list-style-type: none"> • Number of foursomes: 1 • Opportunity to put non-paper item in gift bag • Logo on signs placed at one of the longest drive holes
CLOSEST TO THE PIN SPONSOR	\$2,000	<ul style="list-style-type: none"> • Number of foursomes: 1 • Opportunity to put non-paper item in gift bag • Logo on signs placed at two (2) closest to the pin holes
INNOVATOR SPONSOR	\$1,700	<ul style="list-style-type: none"> • Number of foursomes: 1 • Name (text) on primary event marketing materials • Opportunity to put non-paper item in gift bag
PLAYER CART SPONSOR	\$1,000	<ul style="list-style-type: none"> • Name (text) on primary event marketing materials • Logo on player carts
TEAM OF 4	\$850	<ul style="list-style-type: none"> • One (1) foursome team of four players
BEVERAGE STATION SPONSOR	\$700	<ul style="list-style-type: none"> • Name (text) on primary event marketing materials • Opportunity to put non-paper item in gift bag • Logo on signs placed at beverage stations on course and at clubhouse
HOLE/TEE BOX SPONSOR	\$300	<ul style="list-style-type: none"> • Logo on one sign placed on course • Opportunity to put non-paper item in gift bag
INDIVIDUAL PLAYER	\$250	<ul style="list-style-type: none"> • One (1) spot for a player on a random foursome/team



Jay Hardwig, IFB Solutions Program Manager, assists a contestant in Putting in the Dark event. This blindfolded contest allows participants to experience visual impairment on the course.



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