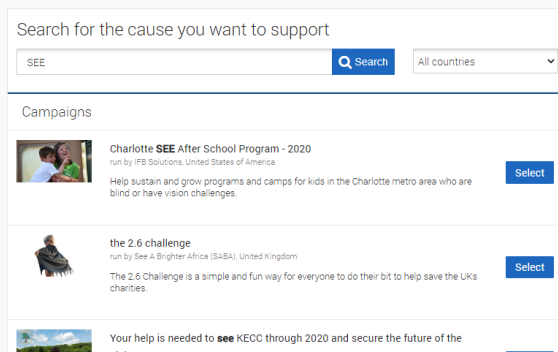


# Fundraising – How To Sign Up

Getting set up and started with your fundraising is easy! Below are some steps, but if you need assistance setting up a page, please don't hesitate to give Emily Lancucki a call at (828) 667-9778 Ext 5832 or (804) 370-5437.

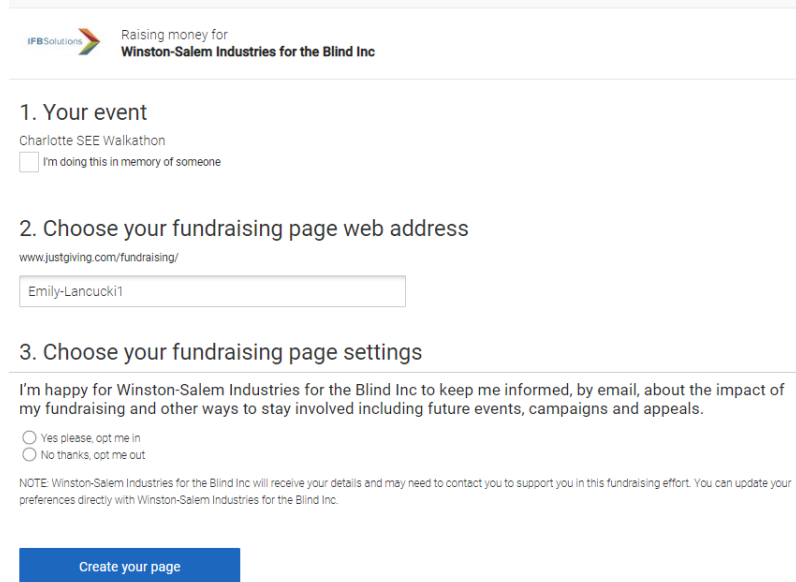
## Step 1 - Setting up your fundraising page

- We have put the campaign on JustGiving, which means it is very easy to set up your fundraising page.
- [Follow this link](#) to get started.
- Click the orange button that reads “start fundraising”. You will need to set up a JustGiving account if you haven't before.
- Once you are logged in or signed up, you should be automatically linked to SEE Charlotte. If not, you can search for it. Typing in “SEE” to the search bar should be enough to find our cause



The screenshot shows a search bar with the text 'SEE' entered. Below the search bar, there are three campaign results listed under the heading 'Campaigns'. The first result is 'Charlotte SEE After School Program - 2020' with a 'Select' button. The second result is 'the 2.6 challenge' with a 'Select' button. The third result is partially visible and says 'Your help is needed to see KECC through 2020 and secure the future of the'.

- Once you have chosen our event, the next thing you see will be this page:



The screenshot shows the 'Create your page' form on JustGiving. At the top, it says 'Raising money for Winston-Salem Industries for the Blind Inc'. The form has three main sections:

- 1. Your event**  
Charlotte SEE Walkathon  
 I'm doing this in memory of someone
- 2. Choose your fundraising page web address**  
www.justgiving.com/fundraising/  
Emily-Lancucki1
- 3. Choose your fundraising page settings**  
I'm happy for Winston-Salem Industries for the Blind Inc to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.  
 Yes please, opt me in  
 No thanks, opt me out

NOTE: Winston-Salem Industries for the Blind Inc will receive your details and may need to contact you to support you in this fundraising effort. You can update your preferences directly with Winston-Salem Industries for the Blind Inc.

**Create your page**

- Once you've added your details, you can click “create your page”.
- You can now personalize your page with pictures and a story.

## **Step 2 - Tell your friends & join the Facebook group**

- Now that you've got your page set up, you can start to reach out to your friends and family to let them know about the challenge you are taking on, and why you are doing it.
- Click "Facebook" to share your JustGiving fundraiser on social media.
- Use the URL link on your page to share it with everyone so that they can make donations.
- Make sure you join the Facebook event page for Steps to S.E.E. so you can stay up to date on suggested weekly routes and fun challenges.
- If someone would like to sponsor everyone, they can visit the [campaign page](#) and click "donate".

## **Step 3 – Strava (optional)**

- Sign up for a free trial of Strava.
- Send an email to [elancucki@ifbsolutions.org](mailto:elancucki@ifbsolutions.org) and ask to be added to the private Charlotte SEE walking club.
- Strava tracks your progress, so you don't have to. This app is entirely optional and only suggested if you want to know how far you are walking. Some fundraisers ask for a specific amount per mile, so if that sounds like you- this might help!