

## Sponsor Guide

CONTACT

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Funds raised help support employment and low vision services for adults and children who are blind.

Presenting Sponsor



## FIREFLY SOCIAL

**LOCATION** Byron's South End, Charlotte, NC

**OVERVIEW** Enjoy a unique dining experience and gain an appreciation for the challenges faced by those with vision loss

**DATE** Thursday August 13th, 2020

Doors open at 6 pm for a cocktail reception and exciting silent auction, followed by dinner in low light under an optional blindfold. Support our programs with one last hurrah before school starts!

## SPONSORSHIP OPPORTUNITY

SPONSOR LEVEL	VALUE	BENEFITS	
PRESENTING SPONSOR	\$10,000	<ul> <li>Number of tables of eight: 2</li> <li>Dining in the Dark presented by "Your Company"</li> <li>Private tour and lunch at IFB Solutions for 10</li> <li>Feature in our newsletter, distribution of 5,000+ viewers</li> </ul>	<ul> <li>Speaking opportunity during the event</li> <li>Company logo on primary event marketing materials and signage</li> <li>Presenting Sponsor social media package</li> <li>3 podium mentions during the event</li> </ul>
PARTNER SPONSOR	\$7,500	<ul> <li>Number of tables of eight: 1</li> <li>Additional tickets: 4</li> <li>Private tour and lunch at IFB Solutions for 5</li> </ul>	<ul> <li>Company logo on primary event marketing materials and signage</li> <li>Partner Sponsor social media package</li> <li>2 podium mentions during the event</li> <li>Company logo posted on table</li> </ul>
VISIONARY SPONSOR	\$5,000	<ul> <li>Number of tables of eight: 1</li> <li>Private tour and lunch at IFB Solutions for 3</li> <li>Company logo on primary event marketing materials and signage</li> </ul>	Company logo posted on table     1 podium mentions during the event
INNOVATOR SPONSOR	\$3,500	<ul> <li>Number of tables of eight: 1</li> <li>Company logo on primary event marketing materials and signage</li> </ul>	<ul><li>Company logo posted on table</li><li>1 podium mentions during the event</li></ul>
TABLE SPONSOR	\$1,500	• Number of tables of eight: 1	Company logo posted on table     1 podium mentions during the event
SEE ACTIVITIES SPONSOR	\$1,000	• Number of individual tickets: 4	•Company logo/name – branded area of event package
INDIVIDUAL TICKET	\$150	• Number of individual tickets: 1	

Our Charlotte Student Enrichment Experience (SEE) after school participants LOVE new experiences. Whether it is a field trip, trying a new sport or making a fun new craft, they are always up for an adventure. In the spirit of camp, join us for an evening at Byron's South End. Dining in the Dark is a unique opportunity for you to step into the world of children we serve and use your other four senses during dinner as well as a special scavenger hunt.

## Thank you for considering a sponsorship in this unique dining event.



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