



# DINING *in the* DARK

AUGUST 2020

## *Sponsor Guide*

### CONTACT

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## OUR VISION

To be America's leader in building life-changing opportunities for people who are blind or visually impaired.

*Sponsorships, grants and donations from the community fund life-changing employment and low vision services for adults and children who are blind or visually impaired.*

## OUR MISSION

IFB Solutions provides opportunities for people who are blind or visually impaired in need of training, employment and services. We believe all people who are blind or visually impaired have the right to succeed in every area of life.

*IFB Solutions is the largest employer of people who are blind or visually impaired in the country.*



## EMPLOYMENT & RECRUITMENT STATS



# 98

PEOPLE WHO ARE BLIND FROM ALL PARTS OF THE U.S. WERE HIRED BY IFB SOLUTIONS IN FY19



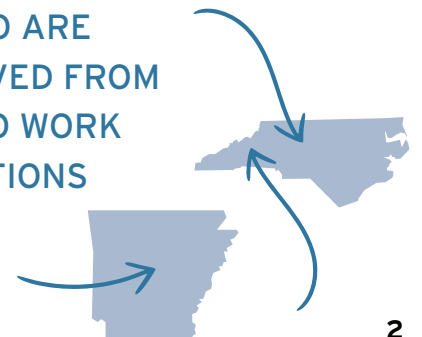
# 240

AVERAGE HOURS OF TRAINING WE INVEST IN A NEW EMPLOYEE SO THEY ARE SUCCESSFUL IN THEIR JOB OF CHOICE



# 54%

EMPLOYEES WHO ARE BLIND HAVE MOVED FROM OUT-OF-STATE TO WORK AT AN IFB SOLUTIONS FACILITY



# DINING IN THE DARK

**LOCATION** Byron's South End, Charlotte, NC

**OVERVIEW** Enjoy a unique dining experience and gain an appreciation for the challenges faced by those with vision loss.

**DATE** Thursday August 13th, 2020 6 – 10 pm Doors open at 6 pm for a cocktail reception and exciting silent auction, followed by dinner in low light under an optional blindfold. Support our programs with one last hurrah before school starts!

## SPONSORSHIP OPPORTUNITY

| SPONSOR LEVEL                 | VALUE    | BENEFITS   |
|-------------------------------|----------|--|
| <b>PRESENTING SPONSOR</b>     | \$10,000 | <ul style="list-style-type: none"> <li>• Number of tables of eight: 2</li> <li>• Dining in the Dark presented by “Your Company”</li> <li>• Private tour and lunch at IFB Solutions for 10</li> <li>• Feature in our newsletter, distribution of 5,000+ viewers</li> <li>• Speaking opportunity during the event</li> <li>• Company logo on primary event marketing materials and signage</li> <li>• Presenting Sponsor social media package</li> <li>• 3 podium mentions during the event</li> </ul> |
| <b>PARTNER SPONSOR</b>        | \$7,500  | <ul style="list-style-type: none"> <li>• Number of tables of eight: 1</li> <li>• Additional tickets: 4</li> <li>• Private tour and lunch at IFB Solutions for 5</li> <li>• Company logo on primary event marketing materials and signage</li> <li>• Partner Sponsor social media package</li> <li>• 2 podium mentions during the event</li> <li>• Company logo posted on table</li> </ul>  |
| <b>VISIONARY SPONSOR</b>      | \$5,000  | <ul style="list-style-type: none"> <li>• Number of tables of eight: 1</li> <li>• Private tour and lunch at IFB Solutions for 3</li> <li>• Company logo on primary event marketing materials and signage</li> <li>• Company logo posted on table</li> <li>• 1 podium mentions during the event</li> </ul>   |
| <b>INNOVATOR SPONSOR</b>      | \$3,500  | <ul style="list-style-type: none"> <li>• Number of tables of eight: 1</li> <li>• Company logo on primary event marketing materials and signage</li> <li>• Company logo posted on table</li> <li>• 1 podium mentions during the event</li> </ul>  |
| <b>TABLE SPONSOR</b>          | \$1,500  | <ul style="list-style-type: none"> <li>• Number of tables of eight: 1</li> <li>• Company logo posted on table</li> <li>• 1 podium mentions during the event</li> </ul>   |
| <b>SEE ACTIVITIES SPONSOR</b> | \$1,000  | <ul style="list-style-type: none"> <li>• Number of individual tickets: 4</li> <li>• Company logo/name – branded area of event package</li> </ul>   |
| <b>INDIVIDUAL TICKET</b>      | \$150    | <ul style="list-style-type: none"> <li>• Number of individual tickets: 1</li> </ul>  |

Our Charlotte Student Enrichment Experience (SEE) after school participants LOVE new experiences. Whether it is a field trip, trying a new sport or making a fun new craft, they are always up for an adventure. In the spirit of camp, join us for an evening at Byron's South End. Dining in the Dark is a unique opportunity for you to step into the world of children we serve and use your other four senses during dinner as well as a special scavenger hunt.

**Thank you for considering a sponsorship  
in this unique dining event.**



**[ifbsolutions.org](http://ifbsolutions.org)**

