



FIRESIDE

FUNDRAISER

SATURDAY, NOVEMBER 16

6:30 PM

THE BENTON

301 W. 5TH ST. WINSTON-SALEM

Sponsor Guide

CONTACT

Michelle Wells

(o) 336.245.5608

mwells@ifbsolutions.org

Presenting Sponsor

**Your Logo
Here**

Benefiting IFB Solutions programs for children and adults who are blind or visually impaired.



OUR VISION

To be America's leader in building life-changing opportunities for people who are blind.

Sponsorships, grants and donations from the community fund life-changing training programs and services for adults and children who are blind or visually impaired.

OUR MISSION

IFB Solutions provides opportunities for people who are blind or visually impaired in need of training, employment and services. We believe all people who are blind or visually impaired have the right to succeed in every area of life.

IFB Solutions is the largest employer of people who are blind or visually impaired in the country.



EMPLOYMENT & RECRUITMENT STATS

Number of blind work hours at IFB Solutions in FY18.

847,827

320

Hours of training we invest in a new IFB employee so he or she is successful in his or her job of choice.

Number of people from all parts of the U.S. who are blind or visually impaired hired by IFB Solutions in 2018.

136

70%

Percent of working-age adults who are blind who are not employed.

Hours it takes to recruit just one person who is blind to come to IFB Solutions.

35

\$0

Dollars our employees spend to join the IFB Solutions team.

Length of time our employees feel valued, included and successful.

LIFETIME

IFB SOLUTIONS FIRESIDE FUNDRAISER

LOCATION:	The Benton Convention Center
DATE:	November 16, 2019
TIME:	6:30 pm - 10:30 pm
CONTACT:	Michelle Wells (o) 336.245.5608 mwells@ifbsolutions.org



SPONSORSHIP OPPORTUNITY

SPONSOR LEVEL	PRICE	BENEFITS
PRESENTING SPONSOR	\$25,000	<ul style="list-style-type: none"> •Number of reserved tables of eight: 2 •4 additional tickets •Event name presented by “Your Company” •Personal wait staff for your reserved tables •Opportunity for custom brand integration <ul style="list-style-type: none"> •Branded area of gala event •Logo on all event marketing materials •Opportunity to put non-paper item in gift bag •Presenting sponsor social media package
PARTNER SPONSOR	\$15,000	<ul style="list-style-type: none"> •Number of reserved tables of eight: 1 •6 additional tickets •Personal wait staff for your reserved table •Opportunity for custom brand integration •Branded area of gala event <ul style="list-style-type: none"> •Logo on all event marketing materials •Opportunity to put non-paper item in gift bag •Partner sponsor social media package
VISIONARY SPONSOR	\$10,000	<ul style="list-style-type: none"> •Number of reserved tables of eight: 1 •4 additional tickets •Opportunity for custom brand integration •Branded area of gala event <ul style="list-style-type: none"> •Logo on all event marketing materials •Opportunity to put non-paper item in gift bag
RECOVERY BAG SPONSOR	\$7,500	<ul style="list-style-type: none"> •Number of reserved tables of eight: 1 •2 additional tickets for non-reserved seating •Logo on all event marketing materials <ul style="list-style-type: none"> •Opportunity to put non-paper item in gift bag •Branded recovery bag to each attendee
INNOVATOR SPONSOR	\$5,000	<ul style="list-style-type: none"> •Number of tickets: 4 •Included in branded area of gala event •Logo on all event marketing materials <ul style="list-style-type: none"> •Opportunity to put non-paper item in gift bag
(RE)CHARGING SPONSOR	\$5,000	<ul style="list-style-type: none"> •Number of tickets: 4 •Opportunity to integrate your brand with charging station <ul style="list-style-type: none"> •Logo on all event marketing materials •Opportunity to put non-paper item in gift bag
ORIGINATOR SPONSOR	\$2,500	<ul style="list-style-type: none"> •Number of tickets: 2 <ul style="list-style-type: none"> •Name (text) on all marketing materials
TABLE SPONSOR	\$1,000	<ul style="list-style-type: none"> •Number of reserved tables of eight: 1
INDIVIDUAL SPONSOR	\$100	<ul style="list-style-type: none"> •Number of tickets: 1

IFB SOLUTIONS FIRESIDE FUNDRAISER

ABOUT THE THEME

Go glamping (glamorous camping) for a good cause at IFB Solutions' annual fundraising gala. This year's outdoorsy-themed event will present the best parts of camping in the most glamorous way: a **sophisticated s'mores station**, bountiful beer and wine and a campsite photo booth. Guests will enter The Benton ballroom through a special tent and can peruse the **carefully curated silent auction**, dance to the **sounds of bluegrass-pop band Gypsy Danger** or watch the evening stars overhead from cozy Adirondack chairs.

IFB Solutions' annual fundraising gala directly benefits programs and services for kids and adults who are blind or visually impaired. The special touches guests will encounter in attending help create special adventures for kids who are blind at our summer camps and after school programs and enable adults who are blind to experience the transformational power of their first-ever job.

Sponsors have the opportunity to have their names, logos and brand identities integrated into this charismatic and social-media friendly evening as detailed on the previous pages.

Contact Michelle Wells to discuss these opportunities.

(o) 336.245.5608

mwells@ifbsolutions.org



JOIN US IN SUPPORTING OUR MISSION.

Follow along on Facebook and Twitter for the latest news and stay up-to-date on sponsorship and volunteer opportunities.



ifbsolutions.org