

# 2026 SPONSOR GUIDE



## IFB SOLUTIONS ASHEVILLE GOLF TOURNAMENT



# SWING BIG. CHANGE LIVES.

A decade of Asheville's favorite fundraising tournament  
fueling jobs for people who are blind.

[ifbsolutions.org/events](http://ifbsolutions.org/events)

Presenting Sponsor:



# DEAR FRIENDS & PARTNERS,

**As we approach our 10th year of IFB Solutions Asheville Golf Tournament Fundraiser, I want to say thank you for showing up across the past decade.**

Many of you power our mission 365 days a year through orders, rushes, fielding technical questions, and keeping us supplied. And many of you volunteer, donate your personal funds, and spread the good word of the importance of creating jobs for people who are blind to your communities and networks. We are so grateful!

When you join us at this tournament, you directly fuel the bridge between training and day one readiness for people who are blind: the adaptive technology, accessible workstations, and coaching that turn potential into paychecks.

***Our promise this year is simple:***  
We'll earn your support with impact and stewardship. You'll see improved recognition of your support in visuals and signage and more ways to activate your brand before, during, and after tournament week.

If this anniversary is the right moment for your team to deepen involvement, we'll tailor options that map directly to job creation goals.

Whether you're renewing, returning, or exploring a larger role, I'm grateful you're part of this team.

**Let's Talk!**  
**Sincerely,**




**SCAN FOR  
MORE INFO:**



**TATIANA RUSSELL**  
**Grants & Development Manager**  
(336) 354-9742  
[trussell@ifbsolutions.org](mailto:trussell@ifbsolutions.org)

# SPONSOR OUR 10<sup>TH</sup> ANNIVERSARY!

For nine years at the Grove Park Inn, this tournament has become the place where IFB's leadership and our vendor/supporter community connect: casually, meaningfully, and in service of a mission that lasts far beyond 18 holes. Together we've welcomed more than 1,000+ reception attendees, hosted nearly 1,000 players (not unique), and raised over \$1,000,000 for jobs and career pathways for people who are blind.

Joining as a 10th Anniversary Sponsor signals that partnership, and the future of creating opportunities for people who are blind, matters to your organization. It's a visible, values-forward commitment that helps turn training into paychecks across our three core areas of employment.

## **10th Anniversary Sponsor: \$20,000**

- Two (2) foursomes for tournament day
- Logo on commemorative “tin” cups used at the Welcome Reception and Awards Lunch
- Trade show exhibit option to showcase your product/service (Welcome Reception or tournament)
- Special showcase on all primary marketing materials and event signage



## **2026 PRESENTING SPONSOR**

W. L. Gore & Associates — IFB Solutions' 2023 Partner of the Year — is a specialist in highly technical fabrics engineered for safety and performance in extreme conditions. As IFB's core fabric provider for the Fuel Handler Suit (FHS) and the Extreme Weather Outer Layer (EWOL), Gore's collaboration powers quality, safety, and jobs. The FHS line alone employs nearly 140 people, more than half of whom are blind, and production is scaling across Asheville, Winston Salem, and Puerto Rico. We're honored to celebrate our 10th anniversary with Gore as Presenting Sponsor.

## **To Sponsor:**

Contact Tatiana Russell • (336) 354-9742  
[trussell@ifbsolutions.org](mailto:trussell@ifbsolutions.org)



## **2026 PREMIER EVENTS SPONSOR**

For nearly a decade, SPR (S.P. Richards) has been a faithful Premier Events Sponsor for IFB Solutions—underwriting the Asheville Golf Tournament and other signature events—and a day-to-day force behind our mission. As our primary distributor partner for Base Supply Center operations and one of our largest customers for IFB-made SKILCRAFT products, SPR's reliability and problem-solving convert orders into blind work hours. A national wholesale distributor with a nationwide distribution network, SPR also supports government buyers with compliant supply, including AbilityOne SKILCRAFT where authorized. We're grateful for SPR's continued partnership.

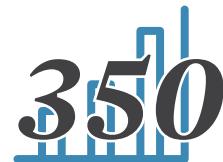
# WHAT YOUR SUPPORT POWERS AT IFB SOLUTIONS

**IFB Solutions creates jobs and career pathways for people who are blind – through training, employment, and workplace support. We're America's largest employer of people who are blind.**



**600+** employees across 27 states and territories (including remote/work from home roles) in 2025.

**350** job opportunities for people who are blind across our locations and WFH programs in 2025.



**48** job operations conversions made in 2025 – meaning a job operation previously too challenging for a person who is blind is now accessible.

## THIS YEAR YOUR SUPPORT WILL DRIVE:

- **New Social Services and Employee Wellness Team:** integrated support beyond job duties, such as navigation help, transportation coordination, benefits guidance, and crisis assistance, all so employees who are blind can thrive at work and at home.
- **Tech training at scale:** a new computer up skilling program training up to 120 prospective hires in the next 12 months, accelerating the path from training to paid roles.
- **Investing for efficiency:** HQ upgrades like preventive maintenance, accessibility improvements, and capacity expansion, to boost throughput and create safer, easier-to-navigate workspaces.

## STEWARDSHIP YOU CAN TRUST:

- **Beyond the paycheck:** commercial revenue covers wages and overhead; philanthropy powers the “everything else” that helps people who are blind succeed in every area of life.
- **Supporting job-access:** subsidized transportation, on-site canteen and healthcare services, upward-mobility training, and dedicated social-services staff.
- **Directed impact:** Asheville Golf Tournament sponsorships go to job-creation levers—access subsidies, training, adaptive technology and workstation setups, and accessible, safe facilities.



## ► TEN YEARS. THOUSANDS OF PAYCHECKS. THANK YOU.

To every company and individual who has sponsored, played, volunteered, or donated over the past decade – thank you. Your support has created jobs, opened career paths, and advanced independence for people who are blind. We are committed to stewarding your investment with transparency, responsiveness, and results.





## ► YOUR SPONSORSHIP SHAPES SOMEONE'S NEXT 12 MONTHS.

Your sponsorship does more than cover tees and trophies –it helps people who are blind get to work. When you step up, you fund the tools that turn training into paychecks and keep blind work hours growing.

HERE'S WHERE YOUR ADDED SUPPORT GOES RIGHT AWAY:

- **Train to hire, faster:** Fund our computer-up skilling cohorts for up to 120 candidates this year, shortening the path from training to paid roles.
- **Support whole-person success:** Back our new Social Services and Employee Wellness Team—transportation coordination, benefits navigation, crisis assistance, and workplace adaptations that help employees who are blind thrive at work and at home.
- **Capital investment to increase throughput and safety:** Preventive maintenance, accessibility improvements,

and capacity expansion at HQ create more blind work hours and support retention.

- **Convert roles once out of reach:** Back adaptive technology and job redesign to increase job operation conversions (48 achieved in 2025!), turning “can’t” into “can.”
- **Visibility that moves people:** Elevated recognition at Grove Park Inn and across IFB channels, plus thoughtful on-course activations that engage customers and employees.

STEP UP YOUR SPONSORSHIP AND HELP MAKE OUR 10<sup>TH</sup> YEAR THE STRONGEST YET FOR JOB CREATION.

# ► PARTNER EXPERIENCE 2026 – ACTIVATIONS, PATHWAYS AND STEWARDSHIP

**We'll meet you where you are (returning, renewing, or stepping up) and tailor simple, high-value ways to participate. Activations are optional and vary by tier and availability.**

## ***Pre-Event***

- Inclusion in branded pre-event communication for save-the-dates, info updates, team registrations & volunteer sign-up

## ***Tournament Week***

- Executive and senior leadership networking at the Welcome Reception and Awards Luncheon
- Welcome Reception and on-course presence

## **PATHWAYS FOR RETURNING & STEP-UP SPONSORS**

### ***Returning Sponsors***

- “Returning Partner” recognition tag on signage and digital
- Welcome-back mention at the reception or luncheon

## **STEWARDSHIP & IMPACT (WHAT YOU'LL RECEIVE)**

By 9/30/2026 (IFB FY end), each major sponsor will receive a formal Impact Summary that includes:

- A brief narrative of how your support translated into mission outcomes (e.g.,

- Emcee mentions and name recognition throughout the day
- Trade show exhibit option for 10th Anniversary Sponsors: table or pop-up display at the Welcome Reception (product/demo, sampling, or meet-the-experts)

## ***Post-Event***

- Thank-you social carousel and shared photo album
- Website news post with sponsor roll

## Step-up sponsors

- Upgrade spotlight in program and from stage
- Priority placement for limited activations (e.g., reception exhibit, on-course tent) as space allows
- Simple add-ons (extra tee sign, photo features) to amplify your presence

trainees supported, job conversions, accessible workstation/home-office kits, facility/accessibility improvements, and blind work hours)

- Recognition recap (where and how you were featured) and links to photos/assets
- Recommended next-year opportunities aligned to job creation goals



## ► WELCOME RECEPTION

**WHEN & WHERE:** Wednesday, June 10, 2026

- 5:30-8:00PM • Cultivated Cocktails, 161 Charlotte Hwy A, Asheville, NC 28803

This isn't just a mixer—it's an energetic, packed night where vendors, customers, and friends of IFB celebrate a decade of partnership and the mission it fuels: paid jobs and career paths for people who are blind. It's where relationships deepen, ideas move, and the next twelve months of impact take shape.

### ENJOY:

- Wall-to-wall networking with decision-makers and operators who understand supply, quality, and mission
- Mission-forward program—short, upbeat, and focused on how partnership becomes jobs
- A lively setting that's easy to navigate and optimized for conversation

**ATTENDANCE:** 150+ leaders, operators, and partners whose businesses thrive by partnering with IFB Solutions.

### HELP US BRING THIS EVENING TO LIFE!

#### *Welcome Reception Sponsor*

(up to 4 available)

Co-present the evening that sets the tone for the tournament and the mission.

#### *Core inclusions (in addition to the sponsor-tier benefits):*

- Co-presenting credit throughout reception communications and remarks
- On-stage acknowledgment with brief welcome/thank-you mention
- Logo presence at entry, bar, and reception touch points
- Custom cocktail named for your company (menu + emcee shout-out)
- One (1) foursome for tournament day

Ready to co-present the night that kicks off our 10th anniversary?  
 Contact Tatiana Russell • (336) 354-9742 • [trussell@ifbsolutions.org](mailto:trussell@ifbsolutions.org)



## ► TOURNAMENT DAY

**WHEN & WHERE:** Thursday, June 11, 2026 • Shotgun Start 8:00AM • 1-75 Club View Road, Asheville, North Carolina 28804

**FORMAT:** 30 teams (max), Captain's Choice, Shotgun Start

**AWARDS LUNCH IMMEDIATELY FOLLOWING PLAY**

Set on a classic Donald Ross layout with elevated tee boxes and sweeping Blue Ridge Mountain views, the Grove Park Inn course delivers that timeless, strategic feel golfers love. It's a historic track played by legends—Bobby Jones, Ben Hogan, Jack Nicklaus—and even a U.S. President, while earning consistent recognition among top resort courses in North Carolina.

### ► HOW SPONSORS ARE HIGHLIGHTED THROUGHOUT THE EXPERIENCE:

- **Arrival & Check-In:** Sponsor highlights on welcome signage and registration area; optional placement on pairing sheets and warm-up range signage. Have a specific idea? Let's talk!
- **On Course:** Tee box acknowledgments, thoughtful activations (hydration/snack, product demo, or comfort stop), and optional cart identifiers or scorecard mentions by tier.
- **Special Team Photo Setup:** Digital photo gallery link post-round.
- **Awards Luncheon:** Stage thanks by tier and visual roll; brief acknowledgments tied to mission outcomes (training, job conversions, wellness for employees who are blind).
- **All Day, Mission-Forward:** Recognition is concise and purposeful—celebrating partners while keeping the focus on funding jobs for people who are blind.

# 2026 IFB SOLUTIONS ASHEVILLE

## GOLF TOURNAMENT SPONSOR OPPORTUNITIES

### PRESENTING SPONSOR | GORE



- Number of foursomes: 2
- (Event Name) presented by “Your Company”
- Speaking opportunity at both welcome reception and tournament shotgun start
- On-course signage
- Logo on all primary event marketing materials and signage

### 10TH ANNIVERSARY SPONSORS | \$20,000

- Number of foursomes: 2
- Logo on commemorative cups used at Welcome Reception and Awards Lunch
- Opportunity to showcase product or service in trade show booth at welcome reception or tournament
- Special showcase on all primary marketing materials and signage



### WELCOME RECEPTION SPONSORS | \$10,000

- Number of foursomes: 1
- (Welcome Reception) presented by “Your Company”
- Speaking opportunity at Welcome Reception
- Opportunity to design/name custom cocktail served at reception
- Logo on primary event signage

### AWARDS LUNCH SPONSORS | \$7,500

- Number of foursomes: 1
- (Awards Luncheon) presented by “Your Company”
- Speaking opportunity at Awards Lunch
- Logo on primary event signage

### PHOTOS SPONSORS | \$5,000

- Number of foursomes: 1
- Logo on primary event signage
- Signage at the Photos Station: “Photos presented by ‘Your Company Logo’”



### GOLF TOWEL SPONSOR | \$5,000

- Number of foursomes: 1
- Logo on golf towel

# 2026 IFB SOLUTIONS ASHEVILLE

## GOLF TOURNAMENT SPONSOR OPPORTUNITIES

### GOLF BALL SPONSOR | \$3,000

- Number of foursomes: 1
- Logo on primary event signage
- Logo on golf balls (or option to provide your own)



### GIFT BAG SPONSORS | \$2,500

- Number of foursomes: 1
- Logo on bag

### LONGEST DRIVE SPONSORS | \$2,000

- Number of foursomes: 1
- Logo on signs placed at one of the longest drive holes

### CLOSEST TO THE PIN SPONSORS | \$2,000

- Number of foursomes: 1
- Logo on signs placed at one of the closest to the pin holes

### INNOVATOR SPONSORS | \$2,000

- Number of foursomes: 1
- Name (text) on primary event marketing materials

### BEVERAGE STATION SPONSORS | \$1,000

- Name (text) on primary event marketing materials
- Opportunity to put non paper item in swag bag
- Logo on signs placed at three (3) beverage stations

### PLAYER CART SPONSORS | \$1,250

- Name (text) on primary event signage
- Logo on player scorecards

### TEE BOX SPONSORS | \$300

- Logo on one sign placed on course
- Note: Logos must be sent to [marketing@ifbsolutions.org](mailto:marketing@ifbsolutions.org) by May 20, 2026 to be included

### TEAM OF 4 | \$1,200

- One (1) foursome — team of four players

### INDIVIDUAL PLAYER + TEE BOX SIGN | \$600

- One (1) spot for a player on a foursome
- Logo on one sign placed on course

### INDIVIDUAL PLAYER | \$375

- One (1) spot for a player on a foursome

## CONTACTS, ARTWORK & POLICIES

**Primary Contact:** Tatiana Russell — Grants & Development Manager, IFB Solutions  
(336) 354-9742 • [trussell@ifbsolutions.org](mailto:trussell@ifbsolutions.org)

**Marketing Contact:** William Redding — Design & Marketing Manager, IFB Solutions  
(336) 813-2700 • [wredding@ifbsolutions.org](mailto:wredding@ifbsolutions.org)

### ARTWORK/DEADLINES

If you plan physical collateral (e.g., give-aways, table materials), confirm delivery details with Tatiana by May 20, 2026.

- **Logo/art due:** Tuesday, May 20, 2026
- **Formats:** Vector .ai/.eps preferred; high-res .png (transparent, 300 dpi) if vector is not available.

### POLICIES

• **Weather policy:** IFB Solutions, in coordination with Grove Park Inn course staff, will determine if conditions are safe and playable. If the course is deemed unplayable, we will coordinate with players, sponsors, and the venue on next steps. Sponsors will be notified promptly, and alternate, comparable recognition will be arranged.

- **Send to:** [marketing@ifbsolutions.org](mailto:marketing@ifbsolutions.org) (subject: Asheville Golf—Sponsor Artwork)
- **Please note:** If artwork doesn't meet the specs above, our marketing team may adapt your logo for clarity and consistency. For digital, print and on-course materials, logos will be rendered in one color or grayscale to ensure legibility across all placements.

- **Tax & refunds:** IFB Solutions is the Trade Name of Winston-Salem Industries for the Blind and is a 501(c)3 non-profit corporation. All sponsorships, team and individual entries, and à la carte items are non-refundable and tax-deductible to the extent allowed by law. Please consult your tax advisor. Financial information about this organization and a copy of its license are available from the N.C. State Solicitation Licensing Branch at 919-807-2214. The license is not an endorsement by the State.

