



*The Omni Grove Park Inn*

*presenting sponsor*



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## 2025 SPONSOR GUIDE

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*The Tournament creates opportunities for independence and innovative training, employment, and programs for employees who are blind and the community.*

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TATIANA RUSSELL (336) 354-9742

TRUSSELL@IFBSOLUTIONS.ORG

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# ABOUT IFB SOLUTIONS

## OUR MISSION

IFB Solutions provides opportunities for people who are blind or visually impaired in need of training, employment and services. We believe all people who are blind or visually impaired have the right to succeed in every area of life.

*IFB Solutions is the largest employer of people who are blind or visually impaired in the country.*

## OUR VISION

To be America's leader in building life-changing opportunities for people who are blind.

*Sponsorships, grants, and donations from the community fund life-changing training programs and services for people who are blind or visually impaired throughout North Carolina and beyond.*

## QUICK STATS

**300+** | Employees who are blind have jobs, training, access to subsidized services like on-site healthcare and transportation, as well as programs thanks to customers, community partners and sponsors.

**\$20,000** | The savings for 10 families who received Closed Circuit Televisions (CCTV) free of charge through our Recycle for Sight program.

**50** | Spots for kids to learn independent living skills and bond with peers by participating in our Student Enrichment Experience (S.E.E.) Programs, Camps, and Weekend Activities.

**\$13,000** | Cost to recruit, train and onboard a Workforce Services work-from home job for a person who is blind.



# TOURNAMENT OVERVIEW



## WELCOME RECEPTION

We start the experience with the relaxing and fun evening at a local eatery. Our goal is to have a fun, casual opener ahead of a great day of golfing. Refreshments and heavy hors d'oeuvres will be provided. The guests will have an opportunity to meet IFB staff and board as well as other golfers and community supporters in a relaxed atmosphere.

*Date: Wednesday, June 11 2025*

*Time: 6pm - 8pm*

*Location: Cultivated Cocktails*



## TOURNAMENT

Compete among 30 teams on the legendary par-70 course in our annual captain's choice tournament. Breathtaking Blue Ridge Mountain views from each elevated tee box guarantee a memorable experience for friends and colleagues on this 6,400-yard championship course. **Awards Lunch immediately after the Tournament**

*Date: Thursday, June 12, 2025*

*Time: Shotgun Start - 8 AM*

*Location: 1-75 Club View Road,  
Asheville, NC 28804*



## TO REGISTER AND SPONSOR

Sponsor opportunities are outlined on the following pages and at [ifbsolutions.org/events](http://ifbsolutions.org/events)



**Tatiana Russell**  
(336) 354-9742  
[trussell@ifbsolutions.org](mailto:trussell@ifbsolutions.org)

# SPONSORSHIP OPPORTUNITIES



For additional information, contact Tatiana Russell at (336) 354-9742 | [trussell@ifbsolutions.org](mailto:trussell@ifbsolutions.org)

*Sponsors: please submit logos in vector format (.ai or .eps preferred) by Tuesday, May 20 to [marketing@ifbsolutions.org](mailto:marketing@ifbsolutions.org). Sponsors who do not provide appropriate artwork by this time will be recognized in text. Questions? Please connect with Tiara Reynolds at [treyolds@ifbsolutions.org](mailto:treyolds@ifbsolutions.org).*

## PRESENTING SPONSORS | \$25,000

- Number of foursomes: 2
- (Event Name) presented by "Your Company"
- Speaking opportunity at event
- Logo on all event marketing materials, primary signage

## PARTNER SPONSORS | \$20,000

- Number of foursomes: 2
- Logo on all primary marketing materials, signage

## VISIONARY SPONSORS | \$15,000

- Number of foursomes: 1
- Logo on primary event signage

## WELCOME RECEPTION SPONSORS | \$10,000

- Number of foursomes: 1
- (Welcome Reception) presented by "Your Company"
- Speaking opportunity at Welcome Reception
- Logo on primary event signage

## AWARDS LUNCHEON SPONSORS | \$7,500

- Number of foursomes: 1
- (Awards Luncheon) presented by "Your Company"
- Speaking opportunity at Awards Luncheon
- Logo on primary event signage

## PHOTOS SPONSORS | \$5,000

- Number of foursomes: 1
- Logo on primary event signage
- Signage at the Photos Station: "Photos presented by "Your Company Logo"

## GOLF BALLS SPONSOR | \$3,000

- Number of foursomes: 1
- Logo on primary event signage
- Logo on golf balls



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## GIFT BAG SPONSORS | \$2,500

- Number of foursomes: 1
- Logo on bags

## LONGEST DRIVE SPONSORS | \$1,750

- Number of foursomes: 1
- Logo on signs placed at one of the longest drive holes

## CLOSEST TO THE PIN SPONSORS | \$1,750

- Number of foursomes: 1
- Logo on signs placed at one of the closest to the pin holes

## INNOVATOR SPONSORS | \$1,750

- Number of foursomes: 1
- Name (text) on primary event marketing materials

## PLAYER CART SPONSORS | \$1,250

- Name (text) on primary event signage
- Logo on player carts

## BEVERAGE STATION SPONSORS | \$1,000

- Name (text) on primary event marketing materials
- Opportunity to put non-paper item in swag bag
- Logo on signs placed at three (3) beverage stations

## TEAM OF 4 | \$1,000

- One (1) foursome - team of four players

## TEE BOX SPONSORS | \$300

- NOTE: LOGOS MUST BE SENT TO [MARKETING@IFBSOLUTIONS.ORG](mailto:MARKETING@IFBSOLUTIONS.ORG) BY MAY 20, 2025 TO BE INCLUDED
- Logo on one sign placed on course

## INDIVIDUAL PLAYER + TEE BOX SIGN | \$500

- One (1) spot for a player on a foursome
- Logo on one sign placed on course

## INDIVIDUAL PLAYER | \$300

- One (1) spot for a player on a foursome





JUNE 12, 2025  
[ifbsolutions.org/events](https://ifbsolutions.org/events)

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*Your participation in this tournament solidifies your support of  
IFB Solutions' mission to create jobs for  
people who are blind.*

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**DONATE ONLINE TODAY**

*Our secure website makes it easy to give online. Your tax-deductible gift helps us  
provide independence and better quality of life for the people we serve.*

