



IFB Solutions



2022 SPONSOR GUIDE

CONTACT

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presented by

**faegre
drinker**

**MAS
SUF**[®]

The Tournament creates opportunities for independence and innovative training, employment, and programs for employees who are blind and the community.



OUR VISION

To be America's leader in building life-changing opportunities for people who are blind.

Sponsorships, grants and donations from the community fund life-changing training programs and services for adults and children who are blind or visually impaired.

OUR MISSION

IFB Solutions provides opportunities for people who are blind or visually impaired in need of training, employment, and services. We believe all people who are blind or visually impaired have the right to succeed in every area of life.

IFB Solutions is the largest employer of people who are blind or visually impaired in the country.

QUICK STATS

650 | IFB employees benefitted from the People First Fund launched in March 2020 to help our workforce and their families get through the pandemic.

240 | average hours of training we invest in a new employee who is blind, so they are successful in their job of choice.

54% | employees who are blind have moved from out-of-state to work at an IFB Solutions facility.

34% | employees who are blind employed at IFB Solutions have never had a job before.

120+ | children who have vision challenges are expected to enroll in S.E.E. Summer Camps in 2022.



Layla had the time of her life last summer. Sponsors like you help us create unique summer experiences for all kids.



9/21: WELCOME RECEPTION

The golfers will start the experience with the relaxing and fun evening in the Boat House at the Smoky Park Supper Club, a fun, casual, and unique Asheville location right on the bank of the French Broad River. Refreshments and heavy hors d'oeuvres will be provided. Entertainment is offered by *The Coveralls*. The guests will have an opportunity to meet IFB staff and board as well as other golfers and community supporters in a relaxed atmosphere.

**Asheville, NC | Boat House at the Smoky Park Supper Club
September 21, 2022, 5:30 PM – 8 PM**

9/22: TOURNAMENT

Swing into a piece of history! Compete among 30 teams on the legendary par-70 course in our annual captain's choice tournament. Breathtaking Blue Ridge Mountain views from each elevated tee box guarantee a memorable experience for friends and colleagues on this 6,400-yard championship course.

**Asheville, NC | The Omni Grove Park Inn
September 22, 2022
Shotgun Start – 8 AM
Awards Luncheon immediately after the Tournament**

REGISTRATIONS AND SPONSORSHIPS

Sponsor opportunities are outlined on the following pages and at ifbsolutions.org/asheville_golf

**Contact Ksenia Richards | (336) 245-5655 |
krichards@ifbsolutions.org**



Jay Hardwig, an IFB employee, is lining up a guest in a Putting in the Dark contest.





For additional information, contact **Ksenia Richards** at **336-245-5655**
or krichards@ifbsolutions.org

- **PRESENTING SPONSOR | \$20,000**
 - Number of foursomes: 2
 - (Event Name) presented by “Your Company”
 - Speaking opportunity at event
 - Logo on all event marketing materials, signage, in social media posts
 - Opportunity to put non-paper item in swag bag
- **PARTNER SPONSOR | \$15,000**
 - Number of foursomes: 2
 - Logo on all event marketing materials, signage, in social media posts
 - Opportunity to put non-paper item in swag bag
- **VISIONARY SPONSOR | \$10,000**
 - Number of foursomes: 1
 - Logo on primary event signage
 - Opportunity to put non-paper item in swag bag
- **WELCOME RECEPTION SPONSOR | \$7,500**
 - Number of foursomes: 1
 - (Welcome Reception) presented by “Your Company”
 - Speaking opportunity at Welcome Reception
 - Logo on primary event marketing materials, signage, in social media posts
 - Opportunity to put non-paper item in swag bag
- **AWARDS LUNCHEON SPONSOR | \$5,000**
 - Number of foursomes: 1
 - (Awards Dinner) presented by “Your Company”
 - Speaking opportunity at Awards Dinner
 - Logo on primary event signage
 - Opportunity to put non-paper item in swag bag
- **PUTTING IN THE DARK SPONSOR | \$3,000**
 - Number of foursomes: 1
 - Logo on primary event marketing materials and signage
 - Logo on Putting in the Dark signs on putting green
 - Opportunity to put non-paper item in swag bag
- **GIFT BAG SPONSOR | \$2,500**
 - Number of foursomes: 1
 - Logo on bags or opportunity to provide bags for golfers
 - Opportunity to put non-paper item in swag bag



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- **LONGEST PUTT SPONSOR | \$2,000**
 - Number of foursomes: 1
 - Logo on signs placed at one of the longest putt holes
 - Opportunity to put non-paper item in swag bag
- **LONGEST DRIVE SPONSOR | \$2,000 (2 available)**
 - Number of foursomes: 1
 - Logo on signs placed at one of the longest drive holes
 - Opportunity to put non-paper item in swag bag
- **CLOSEST TO THE PIN SPONSOR | \$2,000 (2 available)**
 - Number of foursomes: 1
 - Logo on signs placed at one of the closest to the pin holes
 - Opportunity to put non-paper item in swag bag
- **INNOVATOR SPONSOR | \$1,700**
 - Number of foursomes: 1
 - Name (text) on primary event marketing materials
 - Opportunity to put non-paper item in swag bag
- **PLAYER CART SPONSOR | \$1,000**
 - Name (text) on primary event marketing materials
 - Logo on player carts
- **TEAM OF 4 | \$900**
 - One (1) foursome – team of four players
- **BEVERAGE STATION SPONSOR | \$700**
 - Name (text) on primary event marketing materials
 - Opportunity to put non-paper item in swag bag
 - Logo on signs placed at three (3) beverage stations
- **HOLE/TEE BOX SPONSOR | \$300**
 - Logo on one sign placed on course
 - Opportunity to put non-paper item in swag bag
- **INDIVIDUAL PLAYER | \$275**
 - One (1) spot for a player on a foursome



Graham Personnel Team, the overall winner of the 2021 Tourney, with Diana Soto, IFB Solutions Employee of the Year.

