



*Premier 2022 Events  
Sponsor*

**SPR™**

# BINGO *for* BAGS

**September 8, 2022  
Chenal Country Club**

*Event Honorary Chairs:*

*Poolboy (Adam) and Jenny  
Dunaway*

## **2022 SPONSOR GUIDE**

### **CONTACT**

*Ksenia Richards*

*(501) 562-2222*

*krichards@ifbsolutions.org*

*Bingo for Bags benefits employment opportunities for people who are blind or visually impaired at IFB Solutions, formerly Arkansas Lighthouse for the Blind.*





## OUR VISION

To be America's leader in building life-changing opportunities for people who are blind.

*Sponsorships, grants, and donations from the community fund life-changing training programs and services for adults and children who are blind or visually impaired in Little Rock and throughout Arkansas.*

## OUR MISSION

IFB Solutions provides opportunities for people who are blind or visually impaired in need of training, employment and services. We believe all people who are blind or visually impaired have the right to succeed in every area of life.

*IFB Solutions is the largest employer of people who are blind or visually impaired in the country.*

## QUICK STATS

**\$20,000** | The savings for 10 families who received Closed Circuit Televisions (CCTV) free of charge through our Recycle for Sight program.

**2,000+** | People (ages 3 to 103) served at our CLVC's (Community Low Vision Centers) through exams and technology assistance every year.

**65** | Individuals who are blind or visually impaired work at IFB Solutions Little Rock today manufacturing a variety of products from notepads to complex gear for the U.S. military.

**\$0** | Dollars parents of children with low vision will have to spend on technology that helps children be independent thanks to our Focus on Literacy program starting in Arkansas.

**1,200+** | Hours spent conducting on-the-job training for people who are blind or visually impaired in Arkansas each year.



*Toni at CLVC assists a new CCTV user.*



*IFB Solutions employee Regina Dumas at her sewing machine in Little Rock.*



## September 8, 2022

Join us for this exciting evening of bingo. Winners will walk away with designer handbags (including a Louis Vuitton!) and accessories. From heavy hors d'oeuvres and specialty cocktails to a vibrant silent auction, Bingo for Bags is the event you don't want to miss!

**Date: Thursday, September 08, 2022**  
**Doors/Silent Auction open at 5:00 pm**  
**Bingo starts at 6:00 pm**



## LOCATION



**Little Rock, AR |**

*In the heart of the beautiful rolling hills of Chenal Valley in Little Rock is the perfect retreat to connect with new and old friends alike.*

## TO REGISTER AND SPONSOR

Sponsor opportunities are outlined on the following pages and at **BingoforBags.org**

**Contact Ksenia Richards**  
 (501) 562-2222  
 krichards@ifbsolutions.org



*The event is more than just playing bingo. Attendees experience playing 1 of the 10 Bingo games with Low-Vision Simulator Goggles.*



For additional information, contact Ksenia Richards at (501) 562-2222  
 krichards@ifbsolutions.org OR Event Chair Judy Phillips at (501) 413-1445



## PRESENTING SPONSOR | \$15,000

- Two (2) Tables of 10
- Event Name presented by “Your Company”
- Logo/name on all event marketing/PR materials and signage
- Bingo cards: 2 sets per guest
- Speaking opportunity during the event
- Four (4) emcee mentions at event
- Private tour/lunch at IFB Solutions for 6
- Text/email mentions
- Custom brand integration opportunity
- Prominent social media presence



## PARTNER / BEVERAGE SPONSOR | \$10,000

- One (1) Table of 10
- Logo/name on all event marketing/PR materials and signage
- Bingo cards: 2 sets per guest
- Two (2) emcee mentions at event
- Private tour/lunch at IFB Solutions for 4
- Text/email mentions
- Company logo printed on cocktail napkins for the event
- Prominent social media presence



## VISIONARY SPONSOR | \$5,000

- One (1) Table of 10
- Logo/name on all event marketing/PR materials and signage
- Bingo cards: 2 sets per guest
- Private tour/lunch at IFB Solutions for 4
- Two (2) emcee mentions at event
- Social media presence



## PHOTO BOOTH SPONSOR | \$3,000

- One (1) Table of 10
- Bingo cards: 2 sets per guest
- Photo Booth presented by “Your Name”
- Social media presence
- Logo on photos printed on site and images shared on social media from photo booth
- One (1) emcee mention at event



For additional information, contact Ksenia Richards at (501) 562-2222  
krichards@ifbsolutions.org OR Event Chair Judy Phillips at (501) 413-1445



**GAME SPONSOR | \$2,500**

- One (1) Tables of 10
- \_\_\_\_\_ Game presented by "Your Name"
- Bingo cards: 2 sets per guest
- Name (text) recognition on primary event signage
- Opportunity to put pre-approved item in handbag given away during your sponsored game



**TABLE SPONSOR | \$1,250**

- One (1) Table of 10
- Bingo cards : 2 sets per guest
- Name (text) recognition on primary event signage
- Company logo posted at table



*Purchase your individual tickets today at [BingoForBags.org](http://BingoForBags.org)!*

**BEFORE AUGUST 1: \$100**

**AUGUST 1: \$125**

**INCLUDES 1 RESERVED SEAT AND 1 SET OF BINGO CARDS**



*Your support helps fund employment and training for people who are blind and Community Low Vision Center services for employees and the wider community in Little Rock and surrounding areas.*

*Thank you for considering sponsoring this unique event  
that supports jobs and programs for Arkansans  
who are blind or visually impaired.*

