



2022 SPONSOR GUIDE

STEPS *to* S.E.E.



BENEFITING PROGRAMS FOR KIDS WHO ARE VISUALLY IMPAIRED

presented by

**YOUR LOGO
HERE**

CONTACT

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ifbsolutions.org/stepstosee

Funds raised help to send children who are blind to S.E.E. Summer Camps in 2022

OUR VISION

To be America's leader in building life-changing opportunities for people who are blind or visually impaired.

Sponsorships, grants, and donations from the community fund life-changing training programs and services for adults and children who are blind or visually impaired.

OUR MISSION

IFB Solutions provides opportunities for people who are blind or visually impaired in need of training, employment and services. We believe all people who are blind or visually impaired have the right to succeed in every area of life.

IFB Solutions is the largest employer of people who are blind or visually impaired in the country.

S.E.E. PROGRAMS

39 | children who are blind from all parts of North Carolina are enrolled in Student Enrichment Experience (S.E.E.) After School programs and activities in 2021-2022 school year.

120+ | children who have vision challenges are expected to enroll in S.E.E. Summer Camps in 2022.

\$1,500 | is the cost to create a lifetime of memories for one child who is blind at a S.E.E. Summer Camp.

Our S.E.E. participants LOVE new experiences. Whether it is a field trip, trying a new sport or making a fun new craft, they are always up for an adventure.

YOUR SPONSORSHIP creates opportunities for children like Eli in learning, recreation, independent living, and socializing with peers.



MARCH-APRIL 2022

MARCH 1 – Steps to S.E.E. Walkathon begins and fundraising starts. S.E.E. program participants across North Carolina and beyond start walking, recording their miles, and asking their communities for support of their efforts – all to send kids to S.E.E. camps!

NEW THIS YEAR! *Walking and setting up JustGiving fundraising pages and Strava miles tracking accounts will be incorporated in the S.E.E. After School program curriculum.*

APRIL 31 – last day of walking and fundraising.

May 14 – S.E.E. Field Day will be a fun celebration of walkers and fundraisers. Community is welcome to volunteer and participate in our celebration!

LOCATION

STEPS TO S.E.E. WALKATHON - Asheville, Charlotte, Winston-Salem, NC and beyond

S.E.E. FIELD DAY Celebration – Alexander Graham Middle School, 1800 Runnymede Ln, Charlotte, NC 28211

All students who are blind will walk at their pace and in the areas of their choice, including organized walking within S.E.E. After School Program.

TO SPONSOR

Sponsor opportunities are outlined on the following pages and on our website:

ifbsolutions.org/stepstosee

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Layla had the time of her life last summer. Sponsors like you help us create unique summer experiences for all kids.

For additional information, contact Ksenia Richards | (o) 336-245-5655 or krichards@ifbsolutions.org



PRESENTING SPONSOR | \$15,000

- Event presented by “Your Company”
- Opportunity for custom brand integration
- Lunch and Learn at IFB for ten (10) employees
- Prominent logo placement on all event marketing materials, including T-shirt
- Opportunity to put a non-paper item in students’ welcome packets
- Logo on event signage
- Logo/link on all event related social media posts
- Name/logo on IFB and individuals’ JustGiving fundraising pages



PARTNER SPONSOR | \$10,000

- Logo/name prominently placed on T-shirt
- Opportunity for custom brand integration
- Lunch and Learn for five (5) employees
- Logo on all event marketing materials
- Logo on event signage
- Logo/link on at least two (2) event related social media posts
- Name/logo on IFB and individuals’ JustGiving fundraising pages



VISIONARY SPONSOR | \$5,000

- Opportunity for custom brand integration
- Lunch and Learn for four (4) employees
- Logo on all event marketing materials, including T-shirt
- Logo on event signage
- Logo/link on at least one (1) event related social media post



INNOVATOR SPONSOR | \$3,500

- Logo on all event marketing materials, including T-shirt
- Recognition on event signage
- Two (2) recognition posts on social media



S.E.E. ACTIVITIES SPONSOR | \$1,500

- Logo on all event marketing materials, including T-shirt
- One (1) recognition post on social media



FRIENDS OF S.E.E. SPONSOR | \$1,000

- Logo on all event marketing materials, including T-shirt

TO SPONSOR, VISIT IFBSOLUTIONS.ORG/STEPSTOSEE