



2021 SPONSOR GUIDE

CONTACT
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presented by



*Supporting opportunities for independence for Americans who are blind...
The Asheville Golf tournament benefits innovative training and employment programs at IFB Solutions.*



OUR VISION

To be America’s leader in building life-changing opportunities for people who are blind.

Sponsorships, grants and donations from the community fund life-changing training programs and services for adults and children who are blind or visually impaired.

OUR MISSION

IFB Solutions provides opportunities for people who are blind or visually impaired in need of training, employment and services. We believe all people who are blind or visually impaired have the right to succeed in every area of life.

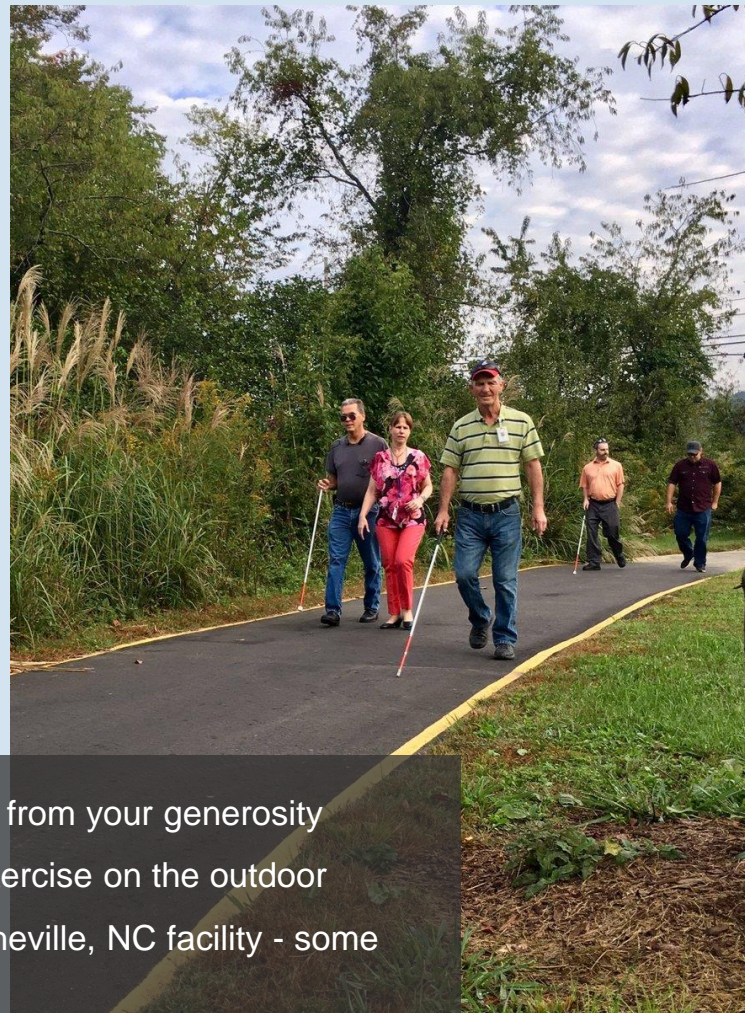
IFB Solutions is the largest employer of people who are blind or visually impaired in the country.

QUICK STATS

650 | IFB employees benefitted from the People First Fund launched in March 2020 to help our workforce and their families get through the pandemic.

240 | average hours of training we invest in a new employee who is blind, so they are successful in their job of choice.

54% | employees who are blind have moved from out-of-state to work at an IFB Solutions facility.



IFB employees benefit from your generosity because they get to exercise on the outdoor walking path at the Asheville, NC facility - some with their guide dogs.



9/23: THANK YOU RECEPTION

The golfers will start the golfing experience with the relaxing and fun evening at Highland Brewing, one of the areas finest craft breweries. Refreshments will be provided. The guests will have an opportunity to meet IFB staff and board as well as other golfers.

Asheville, NC | Highland Brewing Event Center
September 23, 2021, 6pm – 9pm

9/24: TOURNAMENT

Swing into a piece of history! Compete with 30 other teams on the legendary par-70 course in our annual captain's choice tournament. Breathtaking Blue Ridge Mountain views from each elevated tee box guarantee a memorable experience for friends and colleagues on this 6,400-yard championship course.

Asheville, NC | The Omni Grove Park Inn
September 24, 2021; shotgun start at 12 pm

REGISTRATIONS AND SPONSORSHIPS

Sponsor opportunities are outlined on the following pages and at ifbsolutions.org/asheville_golf.

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Jay Hardwig, an IFB employee, is lining up a guest in a Putting in the Dark contest.





For additional information, contact Ksenia Richards at 336-245-5655 or krichards@ifbsolutions.org

➤ PRESENTING SPONSOR | \$15,000

- Number of foursomes: 2
- (Event Name) presented by “Your Company”
- Speaking opportunity at event
- Logo on all event marketing materials and signage
- Opportunity to put non-paper item in gift bag

➤ PARTNER SPONSOR | \$10,000

- Number of foursomes: 2
- Logo on all event marketing materials and signage
- Opportunity to put non-paper item in gift bag

➤ VISIONARY SPONSOR | \$7,500

- Number of foursomes: 2
- Logo on primary event marketing materials and signage
- Opportunity to put non-paper item in gift bag

➤ WELCOME RECEPTION SPONSOR | \$5,000

- Number of foursomes: 1
- (Welcome Reception) presented by “Your Company”
- Speaking opportunity at Welcome Reception
- Logo on primary event signage
- Opportunity to put non-paper item in gift bag

➤ AWARDS DINNER SPONSOR | \$5,000

- Number of foursomes: 1
- (Awards Dinner) presented by “Your Company”
- Speaking opportunity at Awards Dinner
- Logo on primary event signage
- Opportunity to put non-paper item in gift bag

➤ PUTTING IN THE DARK SPONSOR | \$3,000

- Number of foursomes: 1
- Logo on primary event marketing materials and signage
- Logo on Putting in the Dark signs on putting green
- Opportunity to put non-paper item in gift bag

➤ GIFT BAG SPONSOR | \$2,500

- Number of foursomes: 1
- Logo on bags or opportunity to provide bags for golfers
- Opportunity to put non-paper item in gift bag



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- **LONGEST PUTT SPONSOR | \$2,000**
 - Number of foursomes: 1
 - Logo on signs placed at one of the longest putt holes
 - Opportunity to put non-paper item in gift bag
- **LONGEST DRIVE SPONSOR | \$2,000**
 - Number of foursomes: 1
 - Logo on signs placed at one of the longest drive holes
 - Opportunity to put non-paper item in gift bag
- **CLOSEST TO THE PIN SPONSOR | \$2,000**
 - Number of foursomes: 1
 - Logo on signs placed at one of the closest to the pin holes
 - Opportunity to put non-paper item in gift bag
- **INNOVATOR SPONSOR | \$1,700**
 - Number of foursomes: 1
 - Name (text) on primary event marketing materials
 - Opportunity to put non-paper item in gift bag
- **PLAYER CART SPONSOR | \$1,000**
 - Name (text) on primary event marketing materials
 - Logo on player carts
- **TEAM OF 4 | \$850**
 - One (1) foursome – team of four players
- **BEVERAGE STATION SPONSOR | \$700**
 - Name (text) on primary event marketing materials
 - Opportunity to put non-paper item in gift bag
 - Logo on signs placed at three (3) beverage stations
- **HOLE/TEE BOX SPONSOR | \$300**
 - Logo on one sign placed on course
 - Opportunity to put non-paper item in gift bag
- **INDIVIDUAL PLAYER | \$250**
 - One (1) spot for a player on a foursome