



2019 Philanthropic Opportunity and Sponsorship Guide



Your support changes lives and creates opportunities for people who are blind or visually impaired.

EMPLOYEE SERVICES

TRANSPORTATION

IFB Solutions employees who are blind are provided round trip transportation from the surrounding areas.

SUPPORT NEED

Without transportation, people who are blind may be unable to have gainful employment. Our program provides safe and reliable transportation to and from work daily.

SUPPORT OPPORTUNITY

We provide this service for over 100 employees across seven counties, and the average cost per week is \$50 for each employee.

WELLNESS

Our wellness program provides quality of life events with outside agencies such as credit unions and health vendors.

SUPPORT NEED

This program allows access to medical services for our employees while they are at work. Most would not have access to medical treatment otherwise.

SUPPORT OPPORTUNITY

Community donations help fund the costs for our medical staff and services reaching \$400,000.

CAFETERIA

The cafeteria at IFB Solutions offers a full breakfast and lunch in addition to vending and beverages services.

SUPPORT NEED

Many employees are unable to leave work for meals due to a lack of transportation. For some, our cafeteria service is their only opportunity to eat breakfast or lunch.

SUPPORT OPPORTUNITY

We subsidize our cafeteria services with \$250,000 each year, and welcome community support to sponsor this expense.

EMPLOYEE ACTIVITY & SUPPORT GROUPS

IFB Solutions offers groups of individuals with common experiences an opportunity to share encouragement, support and advice.

SUPPORT NEED

Our support groups provide a safe zone for discussion, peer bonding and up-to-date resources encouraging independence in the daily lives of members.

SUPPORT OPPORTUNITY

Donations support transportation needs for community outreach, instructors for classes, educational seminars and speakers from the medical community for awareness.



GENERAL VISION STATS

\$139,000,000,000

DOLLARS SPENT ON VISION LOSS, EYE DISEASES AND VISION DISORDERS EACH YEAR IN THE U.S.*

DOLLARS SPENT IN NORTH CAROLINA ON EYE DISORDERS AND VISION LOSS EACH YEAR.*

\$3-5,000,000,000

\$1-2,000,000,000

DOLLARS SPENT IN ARKANSAS ON EYE DISORDERS AND VISION LOSS EACH YEAR.*

AMERICANS WHO WILL BE DIAGNOSED AS LOW VISION BY 2030**

5,000,000

70%

ADULTS WHO ARE BLIND WHO ARE NOT EMPLOYED.

ADULTS WHO ARE BLIND LIVING IN POVERTY. ***

30%

*Source: PreventBlindness.org/NORC at The University of Chicago

**Source: National Eye Institute

***National Federation of the Blind



JOIN US IN SUPPORTING OUR MISSION.

Follow along on Facebook and Twitter for the latest news and stay up-to-date on sponsorship and volunteer opportunities.



ifbsolutions.org